

Full Color Advertisement Opportunity in Michigan Shoe Market Directory

Prices/Requirements:

4.5" wide by 7.5" tall – Full Page Ad: \$150*

4.5" wide by 4" tall – ½ Page Ad: \$90*

For the website ad – the ad needs to be 135 px in width (included in ad price)

***Your ad will be included in the Michigan Shoe Market Directory mailed to over 600 Midwest retailers! These retailers receive the directories two weeks prior to the Market!**

Ads will also be placed on the MSM website!

- Send your advertisement in PDF or High Resolution JPEG Format via email to: shoetrav1@mi.rr.com
- Include your name and brand name with your submission
- For the website ad – the ad needs to be 135 px in width
- **Please leave room for us to add your room number later**

Placement:

Advertisement placement (including inside covers) in Market Directory will be determined by lottery

Deadline:

We must receive advertisement and payment by

January 10, 2017

Questions?

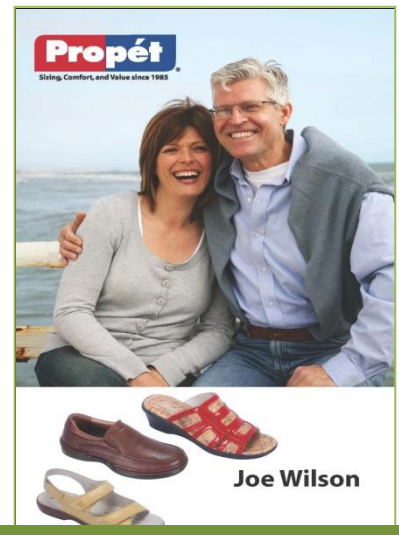
Feel free to contact us!

Phone-248.661.4590

Fax-248.468.1477

Email-
shoetrav1@mi.rr.com

Website:
www.michiganshoeshow.com



Example Market Directory Ad:

Room 555